

THE 13TH INTERNATIONAL
eMOBILITY
EXPO



**The 13th International
e-Mobility Expo**
Guideline of Exhibition & Conference

www.ievexpo.org

The 13th International e-Mobility Expo

Outline of the event

Title	The 13th International e-Mobility Expo
Period	March 24 (TUE) ~ 27 (FRI), 2026, 4days
Venue	Jeju Shinwha World & Myth · History Park Area
Host	Global EV Association Network(GEAN) International Electric Vehicle Expo(IEVE)
Organizer	The 13 th International e-Mobility Expo Organizing Committee
Sponsors	Jeju Special Self-Governing Province, Ministry of Trade, Industry and Resources(MOTIR), Ministry of Climate, Energy and Environment(MCEE), Ministry of SMEs and Startups(MSS), Ministry of Science and ICT(MSIT), Ministry of National Defense(MND), Ministry of Oceans and Fisheries(MOF), National Association of Municipalities of Korea, Korea Association of Major City Mayors
Partners	Federation of Korean Industries (FKI), World Federation of Overseas Korean Economic and Trade Associations (OKTA), Electronics and Telecommunications Research Institute (ETRI), The Korean Institute of Electrical Engineers (KIEE), The Korean Institute of Electric Vehicles(KIEV), Korean ESG Association (KESGA), Korean Auto-vehicle Safety Association (KASA), Korean Association of Mobility Studies, Korean Society of Systems Engineering, Korea Transport Institute (KOTI), Korea Photonics Technology Institute (KOPTI), Korea Electric Vessel Association, Korea Future Eco-Friendly Vehicle Service Association, Korea Automobile Environmental Association, Korea Research Institute of Ships and Ocean Engineering (KRISO), Korea Fisheries Resources Agency (FIRA), Korea China Science Technology Service Association, Korea Electronics Technology Institute (KETI), Korea Carbon and Nano Industry Association (KCANIA), Korea Association of AI Robot Industry, Korea Natural Restoration Foundation, Korea Automobile Journalists Association, UNITAR, SHIN & KIM LLC, Jeju Province Development Corporation (JPDC), Jeju Center for Creative Economy and Innovation (Jeju CCEI), Jeju Chamber of Commerce and Industry (JCCI), Jeju Business Agency (JBA), Jeju Tourism Organization (JTO), Jeju Tourism Association (JTA), Jeju Shinwha World, ETNews, Jeju Sori News, Hana Tour, Circle Tour, iTNew, MICEMASTER, Perple Community
Main Programs	<p>Exhibition On-site Business Exhibitions: 500 companies, 250 booths</p> <hr/> <p>Global Conference Organizing a global e-mobility conference: 30 Sessions</p> <hr/> <p>B2B 1:1 business meetings, Business Networking, Opening Ceremony, etc.</p>
Concurrent Events	<p>The 4th International Eco-Friendly Vessel Expo The 11th GEAN Board & General Meeting The 5th Int'l Univ. Students Autonomous EV Driving Competition The 3rd AI Drone Competition The 2nd Student International Conference The 9th Korea Peninsula EV Policy Forum (Pyongyang International Electric Vehicle Expo Promotion Council)</p>

Exhibition Program Guide

Period	March 24 (TUE) ~ 27 ^t (FRI), 2026, 4days
Venue	Jeju Shinhwa World & Myth · History Park Area
Scale	500 Companies, 250 Booths
Programs	Exhibition, 1:1 B2B meeting

Exhibition Items



EV

Passenger Car | Compact Car | Electric Bus
Commercial Vehicle | Motorcycle | 3Wheeler



Autonomous Driving | AI | Robotics

Autonomous Driving | AI | Connected Vehicles
Robotics | Software



Aero Spaces

UAM | Drone



Hydrogen Energy | Renewable Energy

Green Hydrogen | Wind Power | Solar Power
ESS | Smart Grid



Batteries | Charging Equipment

Battery Module | Battery Cell | Cathode Material
Charger | Charging Infrastructure



EV User Equipment

EV Management | Safety | Accessories
Goods | Cultural Products



Automotive Electric Equipment

Parts | Materials | Production Facilities
Industrial Equipment · Supplies | Inspection · Measurement



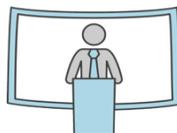
Eco-friendly Vessel | Smart Farm

Small and medium-sized ships | Agricultural Machinery
Agricultural and livestock EV
Agricultural and livestock Equipment Machinery



1:1 B2B Meeting

- Match 1:1 B2B meeting between domestic and foreign invited buyers, venture capital, business managers of large companies, participating companies, etc.
- Support for actual business to happen.



Conference

- Network with domestic and foreign experts in electric vehicles, autonomous driving, energy, infrastructure, etc.
- In-depth presentation and discussion on global industry trends



Accommodation

- Provide 4 nights accommodation (Landing Jeju Shinhwa World Hotel)

Exhibition Hall Information

A Zone Jeju Shinhwa World Landing - Indoor Exhibition & Conference / The 3rd AI Drone Competition

B Zone Jeju Shinhwa World Sunken Garden – Outdoor Exhibition & Flea Market

C Zone Jeju Shinhwa World Outdoor Parking – Outdoor Exhibition & Test drive area

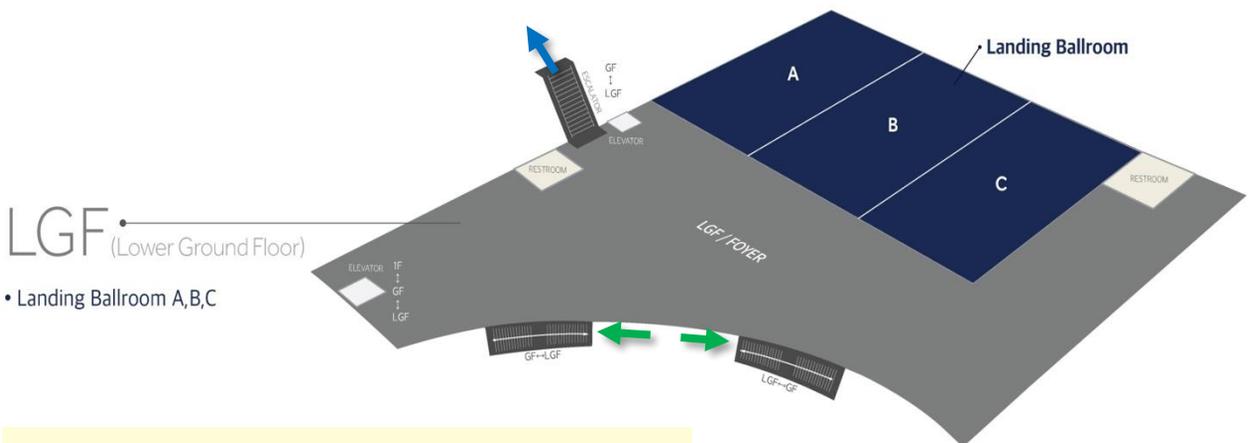
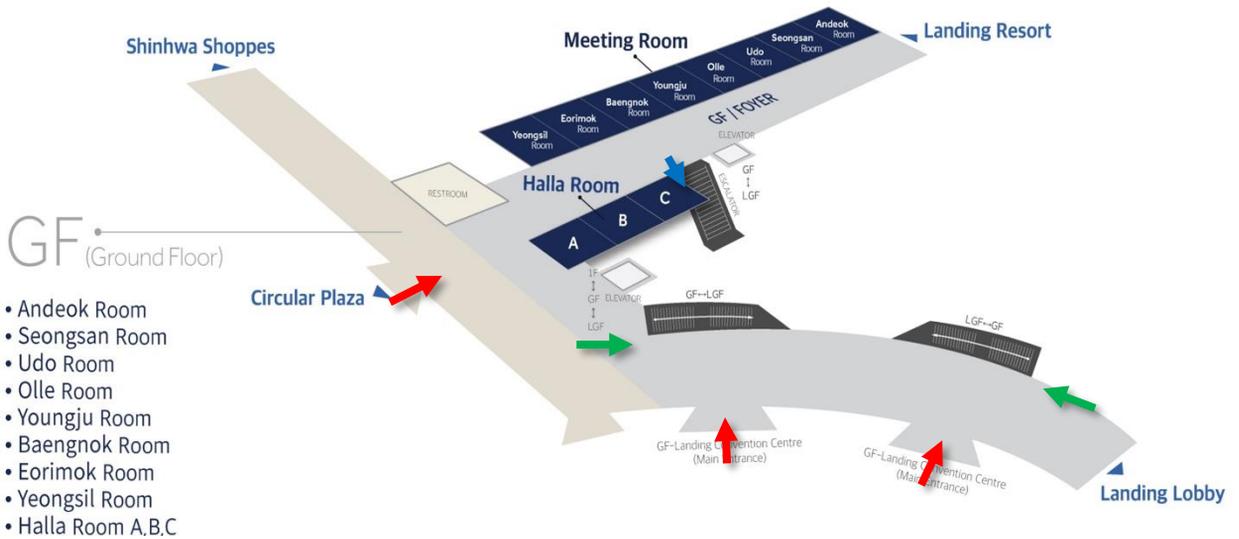
D Zone Jeju Shinhwa World Theme Park – The 5th Int'l Univ. Students Autonomous EV Driving Competition



Floor Plan



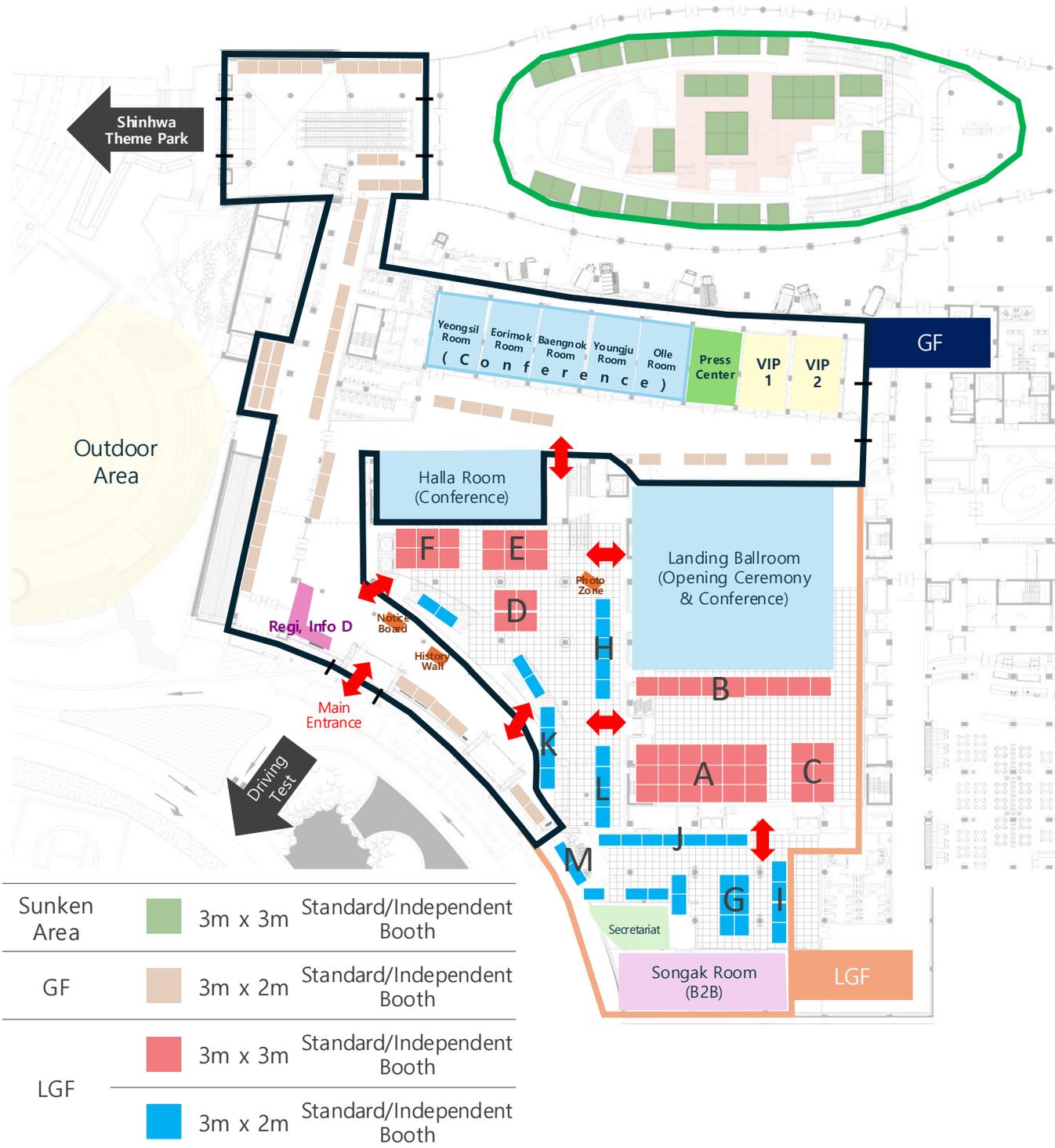
- GF**
- Main entrance to the venue (Ground Floor)
 - Indoor Exhibition Hall and Conference (Halla Hall and 6 Halls)



- LGF**
- Main Conference (Landing Ballroom A+B)
 - Opening Ceremony
 - Indoor Main Exhibition Hall (Landing Ballroom C & Foyer)
 - B2B Lounge

Exhibition & Conference Layout

GF & LGF Layout



Information for Exhibition Participation

Booth Information

Type	Preview	Details	Scale & Offerings
Space Only	<p>Space Only</p> 	<p>A booth where participants install and construct their own exhibition structures</p>	<p>Booth Area : 3m x 2~3m Height Limit : 3m</p>
Standard Booth		<p>A booth provided by the organizer by installing and constructing the assembly structure</p>	<p>Booth Area : 3m x 2~3m Height : 2.5m Flooring : Grey Pytex Floor Lighting : 3 Spotlights (100W) Signage : Company name (Kor/Eng) Power Supply : 220V outlet 1ea Furniture : One set of desk, chair</p>
Mongolian Tent		<p>A booth provided by the organizer by installing and constructing the Mongolian tent</p>	<p>Booth Area : 3m x 3m (9m²) Height : 3m Signage : Company name (Kor/Eng) Power Supply : 220V outlet 1ea Furniture : One set of desk, chair</p>

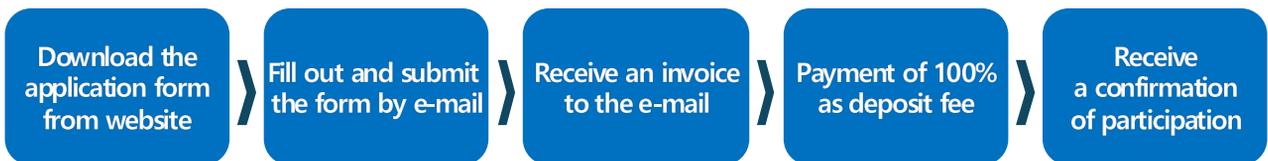
Information for Exhibition Participation

Participation fee

Location		Independent Booth	Assembly Booth
LGF		KRW 5,000,000	KRW 5,000,000 /per booth
GF	Indoor	KRW 5,000,000	KRW 5,000,000 /per booth
	Sunken Area	KRW 4,000,000	KRW 4,000,000 /per booth
Outdoor Exhibition Zone	Test Driv.	KRW 3,000,000	KRW 3,000,000 /per booth
	Outdoor	KRW 3,000,000	KRW 3,000,000 /per booth

※ All of the above participation fees are VAT separately.

How to apply



After completing the application form, submit it to the official website(www.ievexpo.org) or e-mail (exhibition@ievexpo.org)

Contact

Exhibition Manager for the 13th International e-Mobility Expo

Name	Shin Yong-jin
Contact No.	+82-64-702-1580
	+82-10-7179-1759
e-mail	exhibition@ievexpo.org
Home	www.ievexpo.org

- Information for Conference Participation

Conference Room Layout (Jeju Shinwha World)

Type	Landing Ballroom A+B
Capacity (Round)	140
Capacity (School)	350
Round Table Layout	<p>The diagram shows a stage at the top with dimensions 19520x3660mm. Below the stage, 14 round tables are arranged in a grid. At the bottom, there are service areas labeled '홍계단', '시스탬 콘솔', '동역 버스', and '동역 부스'.</p>
School-style Layout	<p>The diagram shows a stage at the top with dimensions 19520x3660mm. Below the stage, rows of chairs are arranged in a school-style layout. At the bottom, there are service areas labeled '홍계단', '시스탬 콘솔', '동역 버스', and '동역 부스'.</p>

Information for Conference Participation

Conference Room Layout (Jeju Shinwha World)

Type	Halla Room	Small Meeting Rooms (Yeongsil, Eorimok, Baenok, Younju, Olle)
Capacity (Round)	80	40
Capacity (School)	100	50
Round Table Layout		
School-style Layout		



- Information for Conference Participation

Conference Room Layout (Jeju Aerospace Hotel)

Type	Space Hall
Capacity (Round)	170
Capacity (School)	150
Round-style Layout	

- Information for Conference Participation

Conference Room Layout (Jeju Aerospace Hotel)

Type	Aero 1 Hall
Capacity (Round)	30
Capacity (School)	50
School-style Layout	

- Information for Conference Participation

Conference Room Layout (Jeju Aerospace Hotel)

Type	Aero 2 Hall	Aero 3 Hall
Capacity (School)	12	12
School-style Layout		

Information for Conference Participation

Conference Room Renting Fee

VENUE	SETUP	SIZE (W x L x H)	School-style (Table+Chair)	Renting Fee (3 hours)
Shinhwa World Landing	Landing Ballroom A+B	16m x 29m x 7m	350 Seats	KRW 5,000,000
	Halla Room	24m x 8m x 3.3m	100 Seats	KRW 3,000,000
	Small Meeting Room (Yeongsil, Erimok, Baenok, Youngju, Olle)	6.3m x 10.9m x 3.5m	50 Seats	KRW 2,000,000
Jeju Aerospace Hotel	Space Hall	310.8m ²	150 Seats	KRW 1,800,000
	Aero 1 Hall	84.24m ²	50 Seats	KRW 1,200,000
	Aero 2 Hall	33.35m ²	12 Seats	KRW 500,000
	Aero 3 Hall	33.35m ²	12 Seats	KRW 500,000

※ All of the above participation fees are VAT separately.

Additional Services(Paid)

(Available to Landing Ballroom & Halla Room)

Section	Detail	Unit Price	Note
Interpretation System	Interpreter Booth	KRW 1,000,000	1 booth per language
	Interpretation (Available for language selection)	KRW 2,400,000	Per 1 language
	Receiver	KRW 200,000	Per 50 people
Virtual Meeting System	Virtual Meeting System	KRW 2,500,000	for presentation of foreign speakers
Broadcast System	Broadcast System	KRW 4,000,000	External transmission system, Homepage, SNS, etc.
Etc.	★ If additional matters are needed, discuss with the organizing committee separately.		

※ All of the above participation fees are VAT separately.

Basic Service (Complimentary)

Section	Details including participation fee (Provided by the organizing committee)
Conference Room	Conference Room (Classroom setting layout provided)
AV equipment	Podium, Screen, Beam projector, Laptop 1ea, Microphone 2ea, Pointer 1ea
Prints	Materials (1 Title Banner, 1 Guide Banner, and 1 Podium Board)
	Name Tags for Participants
Event Operation	On-location staffing
Etc.	★ Official hotel rooms are offered at a discounted price. (Reservation and payment are separate)

※ Support for speaker invitation, accommodation, air, etc. must be provided separately by each institution.

Application Form for Conference Participation

The 13th International e-Mobility Expo Conference Application Form

*Please send the conference plan file to the email.

1. Company / Institution / Organization Information

Name				
Business No.				
Address				
Contact Person	Name		Department	
	Phone		Position	
	e-mail		Website	

2. Conference Information

Conference Title	
Subject / Outline	
Participant Info. <small>(available to modify)</small>	
Hosted by	
Organized by	
Sponsored by	

3. Information for Bank Transfer

Total Fee	KRW (10% VAT included)
Account Info.	WOORI BANK / Branch: SINJEJU / Account No: 1005-602-937806 / Swift Code: HVBKSREXXX Address: Jeju Special Self-Governing Province Economic and Trade Promotion Agency (63217) 1Floor, 473 Yeonsam-ro, Jeju-si, Jeju-do, Republic of Korea

- Please be sure to attach a copy of the business registration certificate when submitting the application form.
- After sending the conference rental fee, please send the transfer confirmation (company name, name of the person in charge) to the secretariat.
- When sending money, the fee must be paid by the conference participating organization.
- Please discuss the conference rental and detailed preparations with the person in charge of the organization committee secretariat conference.

(Required) I would like to apply for the 13th International e-Mobility Expo conference.

The 13th International e-Mobility Expo Secretariat
Address: (63217) 1F, 473 Yeonsam-ro, Jeju-si,
Jeju-do, Republic of Korea
Tel. 064-702-1580

The 13th International e-Mobility Expo Conference Team
Contact P.: Min A Kim
Phone: +82-10-5421-7123
e-mail. conference@ievexpo.org
website. www.ievexpo.org

Date of Application:

Company Name:

Representative:

(Signature)

1. Attach signature or seal image
2. After printing, stamp it directly
(Choose one of the two options above)

Application Form for Exhibition Participation

The 13th International e-Mobility Expo Exhibition Application Form

1. Company / Institution / Organization Information

Name			
Business No.			
Address			
Contact Person	Name		Department
	Phone		Position
	e-mail		Website
Joint Participation	<input type="checkbox"/> Yes		<input type="checkbox"/> No
Product Category	<input type="checkbox"/> EVs <input type="checkbox"/> Passenger Car Compact Car <input type="checkbox"/> Electric Bus Commercial Vehicle <input type="checkbox"/> Motorcycle 3Wheeler		
	<input type="checkbox"/> Autonomous Driving <input type="checkbox"/> AI Robotics Connected Vehicles <input type="checkbox"/> Software <input type="checkbox"/> Aero Spaces <input type="checkbox"/> UAM Drone		
	<input type="checkbox"/> Energy <input type="checkbox"/> Hydrogen Energy <input type="checkbox"/> Renewable Energy <input type="checkbox"/> Green Hydrogen Wind Power <input type="checkbox"/> Solar Power ESS <input type="checkbox"/> Smart Grid		
	<input type="checkbox"/> Battery <input type="checkbox"/> Charger Battery Module <input type="checkbox"/> Battery Cell Cathode Material <input type="checkbox"/> Charger Charging Infrastructure		
	<input type="checkbox"/> EV User Equipment <input type="checkbox"/> EV Management Safety <input type="checkbox"/> Accessories Goods <input type="checkbox"/> Cultural Products		
	<input type="checkbox"/> Auto Electric Equip. <input type="checkbox"/> Parts Materials <input type="checkbox"/> Production Fcmts. <input type="checkbox"/> Industrial Equip. · Supplies <input type="checkbox"/> Inspection · Measurement		
<input type="checkbox"/> Eco-friendly Vessel <input type="checkbox"/> Smart Farm <input type="checkbox"/> Small & Med-sized ships <input type="checkbox"/> Agri. Machinery <input type="checkbox"/> Agro-livestock EV <input type="checkbox"/> Agro-livestock Equip. Mach.			

2. Booth Information

Location		Booth Type		Price	Qty	Note
LGF		<input type="checkbox"/> Independent	<input type="checkbox"/> Assembly	₩5,000,000 / 9m ²		
GF	Indoor	<input type="checkbox"/> Independent	<input type="checkbox"/> Assembly	₩5,000,000 / 9m ²		
	Sunken Area	<input type="checkbox"/> Independent	<input type="checkbox"/> Assembly	₩4,000,000 / 9m ²		
Outdoor Exhibition Zone	Test Driv.	<input type="checkbox"/> Independent	<input type="checkbox"/> Assembly	₩3,000,000 / 9m ²		
	Outdoor	<input type="checkbox"/> Independent	<input type="checkbox"/> Assembly	₩3,000,000 / 9m ²		

※ All of the above participation fees are VAT separately.

3. Information for Bank Transfer

Total Fee	KRW (10% VAT included)
Account Info.	WOORI BANK / Branch: SINJEJU / Account No: 1005-602-937806 / Swift Code: HVBKSREXXX Address: Jeju Special Self-Governing Province Economic and Trade Promotion Agency (63217) 1Floor, 473 Yeonsam-ro, Jeju-si, Jeju-do, Republic of Korea

- When submitting the application form, please be sure to attach one copy of your business registration certificate.
- For joint participation, please send the application information for the co-participating company/institution (company name, business registration certificate, address, contact person information) via official document.
- After transferring the exhibition participation fee, please send the transfer confirmation (company name, contact person name) to the secretariat.
- Any transfer fees incurred must be paid by the exhibition participant

(Required) I agree to the exhibition participation regulations and hereby apply to exhibition at the 13th International e-Mobility Expo.

The 13th International e-Mobility Expo Secretariat

Address: (63217) 1F, 473 Yeonsam-ro, Jeju-si,
Jeju-do, Republic of Korea
Tel. 064-702-1580

The 13th International e-Mobility Expo Exhibition Team

Contact : Yong-jin Shin
Phone: +82-10-7179-1759
e-mail. exhibition@ievexpo.org
website. www.ievexpo.org

Date of Application:

Company Name:

Representative:

(Signature)

1. Attach signature or seal image
2. After printing, stamp it directly
(Choose one of the two options above)

Participation Regulations

International e-Mobility Expo Rules and Regulations

Article 1. Definition

1. In this Rules and Regulations for the 13th International e-Mobility Expo, the term 'Exhibitor' shall mean any individual, company, association or group, etc. who has submitted its application form to participate in this exhibition or been assigned a space at this exhibition.
2. The term 'Exhibition' shall mean the exhibition of the 13th International e-Mobility Expo.
3. The term 'Organizer' shall mean the International Electric Vehicle Expo (IEVE) Organizing Committee.

Article 2. Application for Participation in Exhibition

1. All applicant who wishes to participate in the Exhibition shall submit its application form to the Organizer. However, the Organizer may refuse to accept an application if sufficient space for exhibition is not available, or exhibits are not considered to be suitable for the Exhibition by the Organizer.
2. An agreement shall be deemed to have been made with the terms and conditions of this Rules and Regulations by both parties when the Exhibitor has submitted its application form and paid 100% of the relevant participation fee as the down payment ("the Agreement").

Article 3. Assignment of Exhibit Space/Booth

1. The Organizer may assign an exhibit space/booth in accordance with the order of application, applied for space size, nature of exhibits or in the manner the Organizer deems to be proper.
2. The Organizer may change, at its discretion, the location of a booth assigned to an Exhibitor at any time prior to installation of its booth, if the circumstances so require. In this case, the Exhibitor may not claim compensation for the result of such change.

Article 4. Use of Exhibit Space/Booth

1. An Exhibitor shall display the exhibits indicated in its application and have its staff(s) attending at the booth during the whole Exhibition period so that its booth can be well managed.
2. The Organizer may restrict certain persons from entering into the Exhibition venue or hall if necessary for the purpose of the Exhibition management and security.

Participation Regulations

3. The Exhibitor may not sublet or assign its assigned booth, in whole or in part, without a prior written consent from the Organizer.
4. The Exhibitor may not modify its exhibit booth by painting its floor, ceiling or pillars, etc., and he/she shall appropriately compensate the Organizer for the damage caused by such modification to the Exhibition Hall pursuant to the Organizer's request for restoration thereof.

Article 5. Participation Fee and Payment

The Exhibitor must pay a down payment, 100% of the participation fee including VAT, to the Organizer within 7 days after submitting the application form, and the application will be confirmed upon the Organizer's confirmation of participation in the exhibition.

Article 6. Termination Policy

If the Exhibitor cancels, gives up or refuses to use the agreed-on exhibit booth, the Organizer may terminate the Agreement. In such case, the Organizer may claim the participation fee as the termination fee.

With the Organizer's approval, if the Exhibitor cancels its participation at least 60 days prior to the opening date, the Organizer shall refund the participation fee already paid after deducting (1) 50% of the participation fee and (2) the cost of any services provided by the Organizer under the booth participation conditions.

If the Exhibitor cancels its participation within 30 days prior to the opening date, no participation fee already paid will be refunded.

If the Exhibitor fails to fulfill the payment obligations set forth in Article 5, the Organizer shall not refund any participation fee already paid, and no exhibition space will be allocated to the Exhibitor.

Article 7. Change or Cancellation of the Exhibition

If the Organizer cancels the Exhibition, the Organizer shall refund to the Exhibitor the full amount of the participation fee already paid. However, if the Exhibition is canceled, or its opening date or venue is changed or reduced due to force majeure or other special circumstances not attributable to the Organizer, the participation fee shall not be refunded. In such cases, the Exhibitor shall not claim any compensation from the Organizer.

Participation Regulations

Article 8. Installation and Decoration of Stand and Display

The Exhibitor shall complete, at its cost, installation and decoration of stand, and move-in and display of the exhibits to be exhibited by the date and time designated by the Organizer.

Article 9. Removal of Exhibits and Installations

The Exhibitor shall remove all exhibits and installations within the designated period. In the event of any delay in removal, the Exhibitor shall immediately pay to the Organizer all costs incurred by the Organizer as a result of such delay.

Article 10. Security, Risk Bearing and Insurance

1. The Organizer shall take appropriate security measures for the safety of the Exhibitors and visitors.
2. The Exhibitor shall be responsible for any loss or theft of, or damage to the exhibits and stand fittings belonging to the Exhibitor during the installation, exhibition and removal period.
3. If the Exhibitor intentionally or negligently causes a fire, theft, breakage, etc. inflicting damage to the Organizer or others, the Exhibitor shall be responsible for the damage.

Article 11. Fire Regulations

1. All installations and materials within the exhibition booth shall be treated with non-combustible materials in accordance with applicable fire safety regulations.
2. The Organizer may, when necessary, request the Exhibitor to take corrective measures related to the safety management regulations of the exhibition hall and fire prevention, and the Exhibitor shall comply with such requests.
3. The Exhibitor shall comply with the safety management regulations of the exhibition hall and all applicable fire safety laws. The use of gas-powered heating appliances is strictly prohibited. If the use of electrical heating appliances is unavoidable, they may be used as substitutes only with the prior approval of the Organizer.

Article 12. Supplementary Provisions

1. The Organizer may enact supplementary provisions not stipulated in this Rules and Regulations if necessary.

- **Participation Regulations**

2. The above stated supplementary provisions shall be incorporated into this Rules and Regulations, and the Exhibitor shall also comply therewith.

Article 13. Dispute Resolution

In the event of any dispute arising between the Organizer and the Exhibitor in relation to this Exhibition Participation Agreement, both parties shall make their best efforts to resolve the dispute amicably. Any dispute that cannot be resolved amicably shall be submitted to the Jeju District Court for resolution.

- Inquiries

Contact

Secretariat

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e-mail ieve@ievexpo.org

Exhibition

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Tel. +82-10-7179-1759

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Conference

Name Min A Kim

Tel. +82-10-5421-7123

e-mail conference@ievexpo.org

THE 13TH INTERNATIONAL eMOBILITY eXPO

The 13th International e-Mobility Expo

Global EV Platform
for Net-Zero City JEJU

At Jeju Shinhwa World



www.ieveexpo.org